

Government PG College, AmbalaCantt Course

File(Session 2023-24)

Name of Faculty :Dharmvir Singh

Course BAMC , EVEN Semester

Govt PG College, AmbalaCantt

Department of Mass Communication & Journalism

B.A. Mass Communication

PROGRAMME OUTCOMES

On successful completion of the programme, the student will be able to:-

- PO1-** Acquire knowledge related to the discipline under study.
- PO2 -** Communicate and reflect effectively and efficiently on the issues related to the discipline.
- PO3-** Exhibit the professional skills and competencies acquired during the Programme of study.
- PO4-** Apply the knowledge and skills acquired in planning, organizing, evaluation and decision making.
- PO5-** Explore, analyze and provide solutions to the problems related to the discipline and life.
- PO6 -** Develop exposure to actual working environment leading to employability and entrepreneurship.
- PO7-** Exhibit scientific & research capabilities in academic, professional and general life pursuits.
- PO8-** Recognize, appreciate and follow ethical issues relating to the discipline and Society

Programme Specific Outcomes (PSOs)

After completing the undergraduate programme, a learner will be able to:

- PSO1 -** Acquire fundamental knowledge of Mass communication & Journalism and related study areas.
- PSO2 –** Learn communication and professional skills related to various fields of mass communication.
- PSO3 -** Become competent enough to undertake professional job as per demands and requirements of Media & Entertainment Industry.
- PSO4 -** Become ethically committed media professional adhering to the human values and the values of the Indian culture.
- PSO5 -** Acquire the primary research skills, understand the importance of innovation, entrepreneurship and global vision.

B23-JMC-202
CC-B2
BASICS OF REPORTING AND EDITING

Time-3Hours
TotalCredits-04
Theory-50
Internalassessment(T)-20
Practical-20
Internalassessment(P)-10
TotalMarks-100

Note- The question paper will contain nine questions. Students are required to attempt five questions in all. There will be two questions in each Unit from Unit-I to Unit-IV. Students are required to attempt one question from each unit from I to IV. Q.No.1 containing short notes covering the entire syllabus is compulsory. All the questions will carry equal marks. The students can attempt question paper either in English or in Hindi language.

COURSE LEARNING OBJECTIVES:

- CLO1: To understand the basics of reporting
 CLO2: To understand different types of beat reporting
 CLO3: To know basic concept of editing for print.
 CLO4: To learn basics of newspaper designing.

UNIT	Topic		Contact Hours
UNIT-I	<ul style="list-style-type: none"> • Concept, definitions and elements of Reporting • Sources of News, News gathering, Verification and Validation of facts • Cultivation of sources, types of sources, significance of sources in news gathering • Reporting hierarchy in a Newspaper 	CLO1	12
UNIT-II	<ul style="list-style-type: none"> • Skills required to be a reporter • Press conference, Press briefing, Meet the press and Conducting interviews • Types of beat: Political, Crime, Life style, Entertainment, Sports, Health, Education, Agriculture, Science & Technology, Business, Investigative 	CLO2	12
UNIT-III	<ul style="list-style-type: none"> • Editing: concept, definition and significance • Principles of Copy Editing • Role of News Editor, Chief Sub Editor and Copy Editor, Skills required to be a copy editor • News Editing: Copy writing, copy selection, story structure 	CLO3	12
UNIT-IV	<ul style="list-style-type: none"> • Design: meaning and significance • Elements and principles of design • Concept and Utility of Dummy • Basic knowledge of designing softwares like Quark & InDesign 	CLO4	12

COURSE OBJECTIVES:

- CLO1:Understandthebasicsofreporting
- CLO2:Understanddifferenttypes andtechniques ofreporting
- CLO3:Knowbasicconceptofeditingforprint.
- CLO4:Learnbasicsofnewspaperdesigning

COURSE Outcomes:

- 1:Understandthebasicsofreporting
- 2:Understanddifferenttypes andtechniques ofreporting
- 3:Knowbasicconceptofeditingforprint.-
- 4:Learnbasicsofnewspaperdesigning

BAMC_SEMESTER _II_Basics of Reporting and Editing

14-02-2024 to 20-05-2024

Week 1	Concept, definitions and elements of Reporting
Week 2	Sources of News, News gathering, Verification and Validation of facts
Week 3	Cultivation of sources, types of sources, significance of sources in news gathering
Week 4	Reporting hierarchy in a Newspaper Skills required to be a reporter
Week 5	Press conference, Press briefing, Meet the press and Conducting interviews
Week 6	Types of beat: Political, Crime, Lifestyle, Sports, Health, Education
Week 7	Holi Vacations
Week 8	Editing: concept, definition and significance, Principles of Copy Editing
Week 9	Role of News Editor, Chief Sub Editor and Copy Editor
Week 10	News Editing: Copywriting, copy selection, story structure
Week 11	Design: meaning and significance Elements and principles of design
Week 12	Concept and Utility of Dummy
	Exam Starts 20-05-2024